

Message Text

UNCLASSIFIED

PAGE 01 OSAKA 00234 100204Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----045951 110552Z /13

R 100044Z MAR 78
FM AMCONSUL OSAKA KOBE
TO USDOC WASHDC
INFO SECSTATE WASHDC 3369
AMEMBASSY TOKYO
AMEMBASSY SEOUL
AMEMBASSY TAIPEI

UNCLAS OSAKA KOBE 0234

E.O. 11652: N/A
TAGS: BEXP, JA
SUBJECT: BOSTON IOGA TRADE MISSION

REF: DOC 4292, STATE 22997

IF CITY OF BOSTON IOGA VISITS FAR EAST, POST BELIEVES
INCLUSION OF OSAKA FOR AT LEAST ONE FULL WORKIN DAY WOULD
OFFER EXCELLENT PROSPECTS. OSAKA AREA SUPPLIES ABOUT 40
PERCENT OF TOTAL MEDICAL EQUIPMENT MARKET FOR JAPAN, WHICH
REACHED ABOUT 235 MILLION DOLLARS IN 1977. WITHIN THIS
TOTAL MARKET, IMPORTS FROM USA AMOUNTED TO 19 MILLION
DOLLARS OF TOTAL IMPORTS 35 MILLION DOLLARS. THERE IS
STRONG INTEREST AMONG LOCAL TRADE CIRCLES IN LATEST AMERICAN
MEASURING INSTRUMENTS AND EQUIPMENT USING COMPUTERS.

POST WILL BE GLAD TO ARRANGE APPOINTMENTS WITH LOCAL
BUSINESSMEN FOR MISSION MEMBERS. CHAIRMAN YANAGIDANI
OF OSAKA MEDICAL EQUIPMENT ASSOCIATION (175 MEMBERS
INCLUDING IMPORTERS, MANUFACTURERS AND DISTRIBUTORS),
ALSO PRESIDENT OF SHIRAI-MATSU MEDICAL EQUIPMENT LIMITED,
HAS OFFERED COOPERATION WITH PROPOSED BOSTON MISSION.
MISSION WOULD BE WELCOME TO USE AMDO SPACE FOR BUSINESS
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APPOINTMENTS. AMDO IS AVAILABLE JUNE 1 TO 2, 12 TO 13,
15 TO 16 OR LATER.

ESTIMATED OSAKA ONE-DAY BUDGET, TOTALS DOLS 1,063.05
AT CURRENT RATE USDOLS 1 - YEN 233. BREAKDOWN IS
YEN 7,000 (DOLS 30.04) FOR PRINTING OF 200 INVITATION
LETTERS; YEN 12,400 (DOLS 53.22) FOR POSTAGE AND MAIL-

ING SERVICE CHARGE OF 200 LETTERS; YEN 25,000 (DOLS 107.29) FOR LABOR TO SET UP INTERVIEW-SPACE PARTITIONS AND FACILITIES; YEN 14,000(DOLS 60.06) FOR ONE RECEPTIONIST AND ONE COFFEE SERVICE GIRL FOR ONE DAY; YEN 70,000 (DOLS 300.43) FOR ONE TEMPORARY SECRETARY FOR TEN WORKING DAYS TO SET UP BUSINESS APPOINTMENTS IN ADVANCE; YEN 96,000 (DOLS 412.01) FOR 12 INTERPRETERS; DOLS 100 FOR MISCELLANEOUS.

MISSION BROCHURES SHOULD BE TRANSLATED AND PRINTED BY AMEMBASSY TOKYO TO COVER BOTH PROMOTIONS IN TOKYO AND OSAKA. WE RECOMMEND THAT MISSION MEMBERS SEND US THEIR PRODUCT BROCHURES AS SOON AS POSSIBLE PRIOR TO THEIR VISIT.
AINSWORTH

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SAS ID: 3373315
Secure: OPEN
Status: NATIVE
Subject: BOSTON IOGA TRADE MISSION
TAGS: BEXP, JA
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